

# Hospitality Awards 2021

Manager of the Year – Shangri-La Paris

October 2021



SHANGRI-LA  
PARIS

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# Julien Bardet, General Manager of Shangri-La Paris

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Native from Cannes, Julien Bardet has an impressive career in the luxury hospitality industry, with experience gained in several prestigious establishments in France and around the world.

After obtaining a master's degree in Economics and Business Management at the University of Nice, Julien Bardet joined the hotel industry while still a student, in the banquets department of the Hôtel Martinez. “One of my childhood dreams was to become a Chef. I learned how to cook with my grandmother. She ran a small bed and breakfast in a village in the Dordogne region. Even today, I feel moved when I visit our teams in the kitchen.”

His first position as Sales and Marketing Director was at the Meridien in Nice, where he set a new course for the hotel after its full renovation. In 2011, he began his international career by joining the world of luxury, which has always been his passion, as Sales and Marketing Director for two resorts: The Laguna, a Luxury Collection resort, and The St. Regis Bali, which is considered to be one of the finest hotels in Asia. “The luxury hotel industry brings together all of my passions: fine dining, social interactions and meeting new people every day, and above all, teamwork, travel, design, and the myth of going behind the scenes of some of the most beautiful hotels in the world.”

After more than four years in Asia, Julien Bardet set his sights on Manhattan’s Fifth Avenue. In June 2015, he joined the St. Regis New York, where he held the position of Hotel Manager for the first time before moving on to a similar role in Miami at the St. Regis Bal Harbour.

In 2018, he moved to the west coast of the United States and became General Manager of the West Hollywood Edition, which rolled out the red carpet for a bevy of Hollywood stars at its opening in September 2019.

On April 5<sup>th</sup> 2020, Julien Bardet was appointed as General Manager at Shangri-La Paris. Backed by a wealth of experience abroad, Julien Bardet shares the values of the Shangri-La Hotel Group and put his expertise and excellent managerial skills to work to showcase the splendour of this landmark hotel.



# Identification

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- Julien Bardet, General Manager of Shangri-La Paris
- Shangri-La Paris, 10 avenue Léna, 75116 Paris, France
- Main career steps:
  - **Since April 2020** : General Manager – Shangri-La Paris
  - **Sept 2018 to April 2020** : General Manager - The West Hollywood Edition (opened in September 2019)
  - **March 2018 to Sept 2018** : Acting General Manager - The St. Regis Bal Harbour Hotel & Residences
  - **June 2016 to Sept 2018** : Hotel Manager - The St. Regis Bal Harbour Hotel & Residences
  - **June 2015 to June 2016** : Hotel Manager & Director of Sales & Marketing - The St. Regis New York Hotel & Residences
  - **Feb 2011 To June 2015** : Complex Director of Sales & Marketing - The St. Regis Bali & The Laguna Bali
  - **June 2008 to Feb 2011** : Director of Sales & Marketing – Le Méridien Nice
  - **Jan 2007 to June 2008** : Director of Sales and Marketing for the 5 Event Agencies based in Paris, Cannes & Barcelona - Creative Spirit Group
  - **Aug 2004 to Jan 2007** : Director of the Audio-visual Department - Le Méridien Beach Plaza in Monaco
  - **Sept 2002 to Aug 2004** : Assistant F&B Director in charge of MICE Operations - Club Med Opio, France
  - **March 2001 to Sept 2002** : Director of Restaurants - Club Med Cruise Ship
  - **July 1998 to March 2001** : Banqueting Captain - Hotel Martinez Cannes & Hotel Lafayette Paris

# Identification

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## **Recognition by the public/guests/other professionals: distinctions, clubs, association, etc.**

### 2017 – The St. Regis Bal Harbour

Hotel of the Year for The Americas, category Classic Luxury MI

### 2016 – 17 & 18 - The St. Regis Bal Harbour

AAA 5 Diamonds & Forbes 5 stars for the hotel & the spa

### 2016 – The St. Regis New York

Recovered Forbes 5 Star & AAA 5 Diamond rating lost in 2008

### 2013 – The St. Regis Bali

Best Director of Sales & Marketing for the Asia Pacific Division

### 2011 – The St. Regis Bali

Hotel of the Year for the Asia Pacific Division

### 2010 – Le Meridien Nice

Best Sales & Marketing team for EAME Division

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ACTUALITÉS

## Julien Bardet, nouveau directeur général du Shangri-La Hôtel, Paris

France Communication

Publié le 15 juil 2020, mis à jour le 15 juil 2020



Julien Bardet a été nommé en avril directeur général du Shangri-La Hotel, Paris, un des 12 Palaces de la capitale.

## JULIEN BARDET, DIRECTEUR GÉNÉRAL DU SHANGRI-LA HOTEL, PARIS

15/07/2020 - par AM

Julien Bardet a été nommé en avril directeur général du Shangri-La Hotel, Paris, palace de la capitale. Spécialiste de l'hôtellerie de luxe, il a travaillé dans divers établissements de prestige en France, comme à Nice, au Méridien, et surtout à l'international, à Bali, New York, Miami, etc. Il était, jusqu'en avril dernier, directeur général du West Hollywood Edition, un hôtel de Los Angeles. Le Shangri-La Hotel, Paris rouvrira ses portes le 1<sup>er</sup> septembre.

Le Chef

### « Etre Palace n'exclut pas la modernité » : découvrez la future offre gastronomique de Christophe Moret au Shangri-La Hotel Paris

29 JUILLET 2020



Le nouveau Directeur Général du Shangri-La Hotel Paris, Julien Bardet, annonce une réouverture des lieux le 1<sup>er</sup> septembre prochain, qui se verra accompagnée d'une nouvelle offre gastronomique davantage décontractée, moderne et élégante, mise au point en collaboration avec le chef exécutif Christophe Moret. Après la fermeture de l'Abelie en effet, une réflexion a été engagée afin de repenser cette offre qui se devait de correspondre aux tendances actuelles - la crise du Covid-19 ayant changé la donne - et ce, toujours dans un souci d'excellence.