



**Stay Kooook.
Stay You.**

staykooook.com



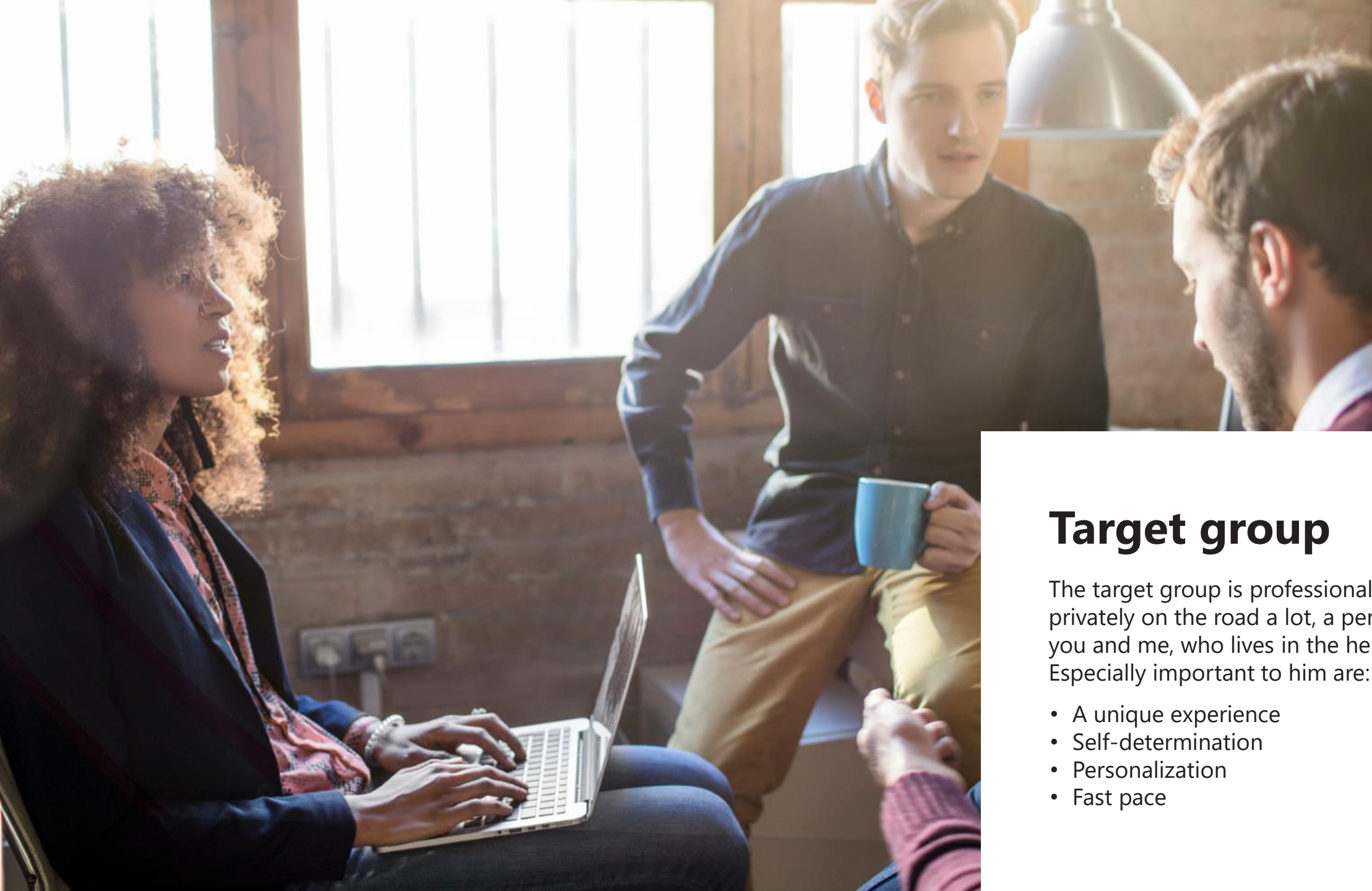
Stay KooooK.

Stay You.

**Stay KooooK lets you to be YOURSELF -
even while traveling - and helps you
to tap your full potential.**

**Because life is too short
to make many compromises.**

Stay Smart. Think Big.



Target group

The target group is professionally and privately on the road a lot, a person like you and me, who lives in the here and now. Especially important to him are:

- A unique experience
- Self-determination
- Personalization
- Fast pace

The best
of...



Stay KooooK
Concept

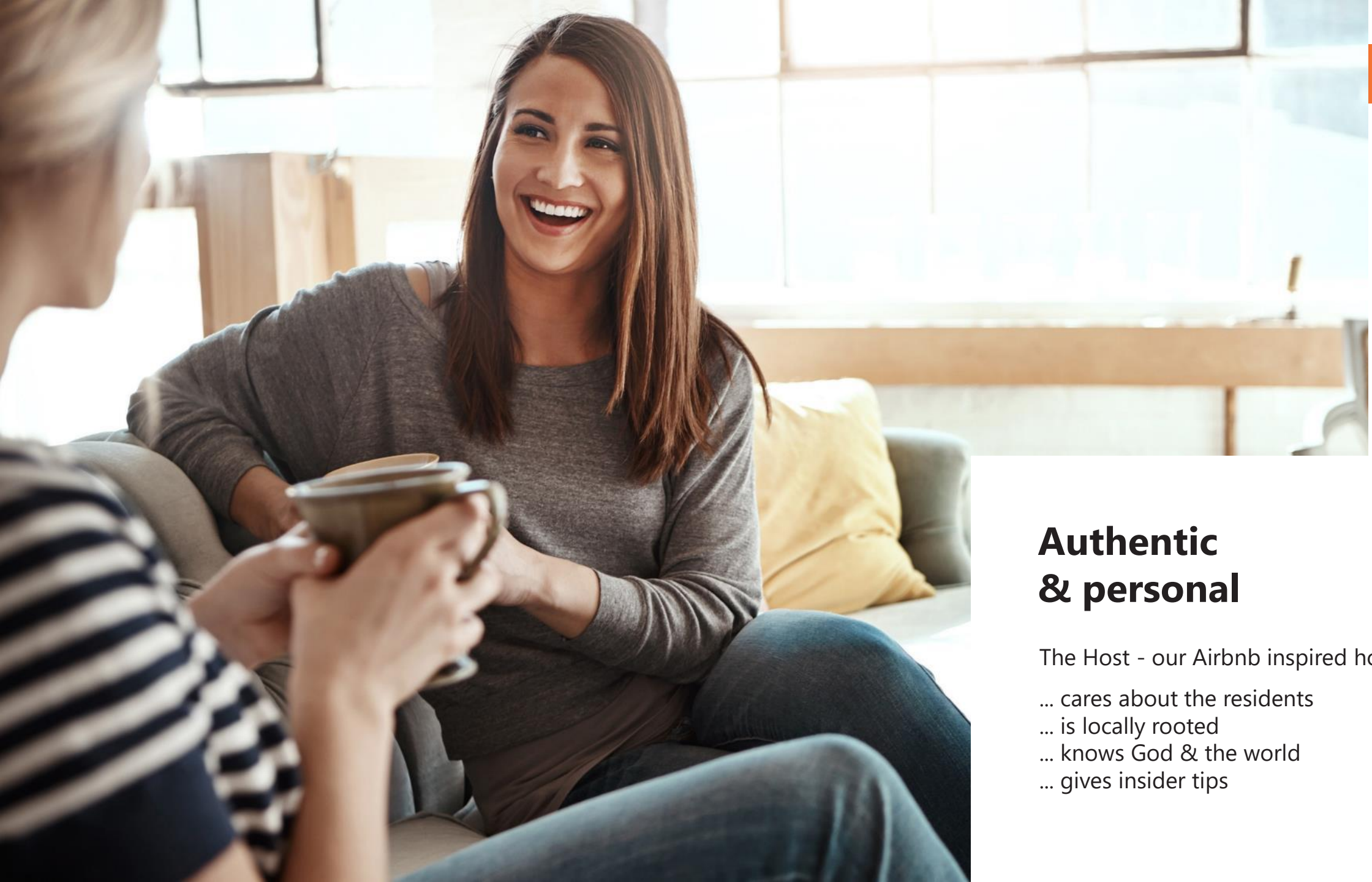




Innovative & Unique

Stay KooooK combines the best of modern forms of accommodation in one concept:

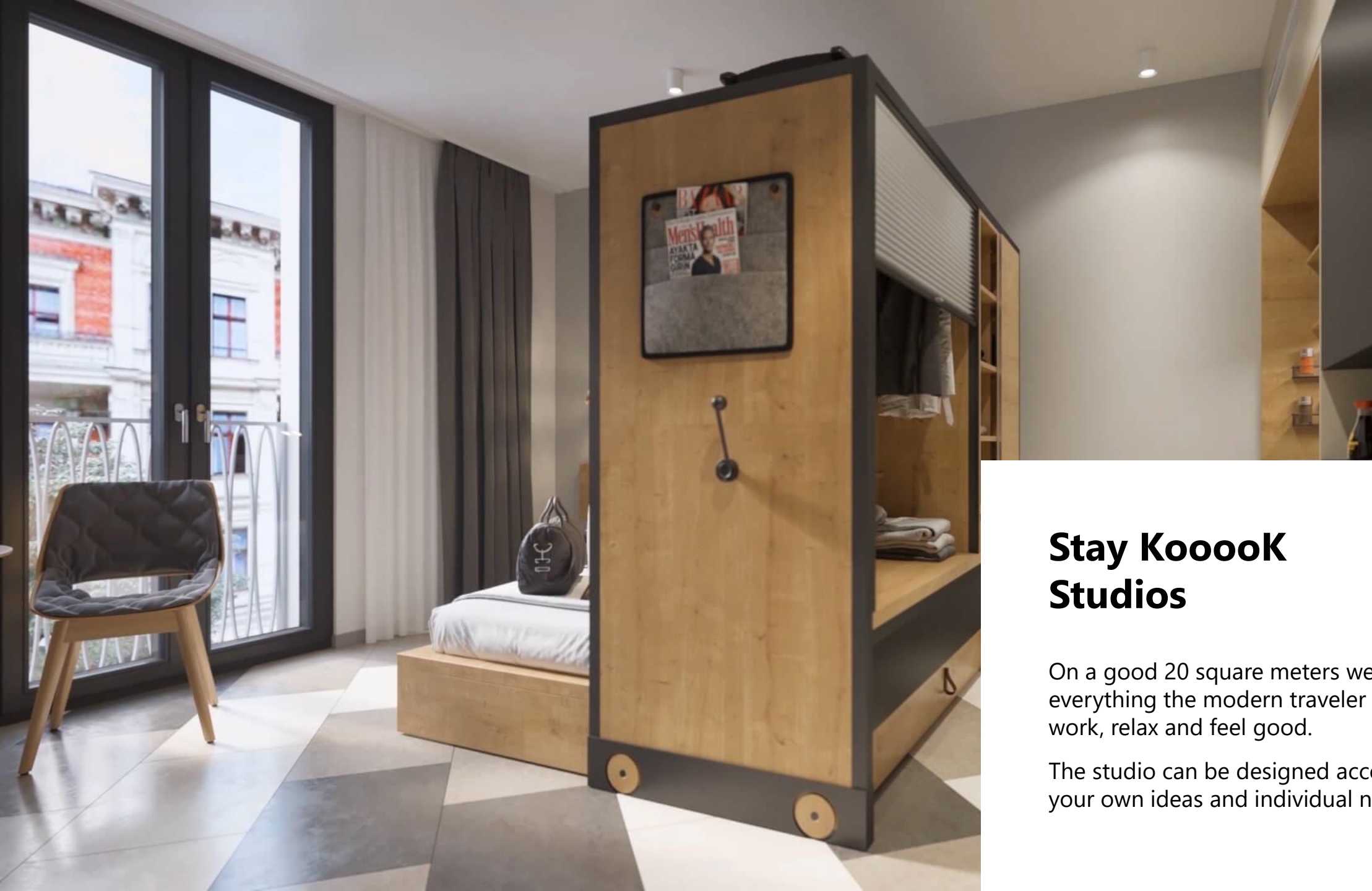
- The local reference and host of an Airbnb
- The reliable service of a hotel
- The intelligence of Microliving
- The community of a hostel



Authentic & personal

The Host - our Airbnb inspired host...

- ... cares about the residents
- ... is locally rooted
- ... knows God & the world
- ... gives insider tips



Stay Kooook Studios

On a good 20 square meters we offer everything the modern traveler needs to work, relax and feel good.

The studio can be designed according to your own ideas and individual needs.

Stay Kooook - Studio



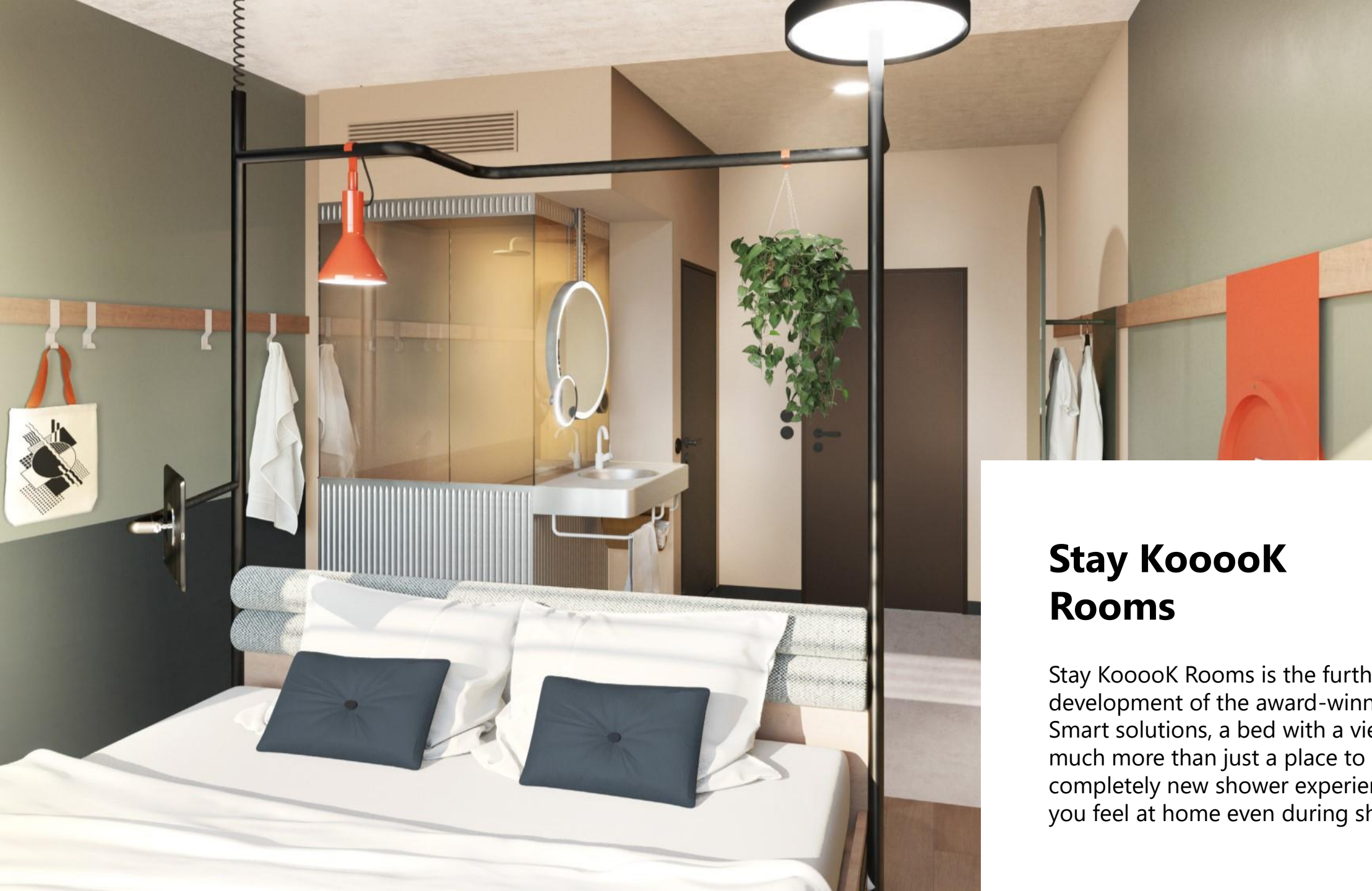


Stay Kooook - Family Studio



Stay Kooook - Family Studio



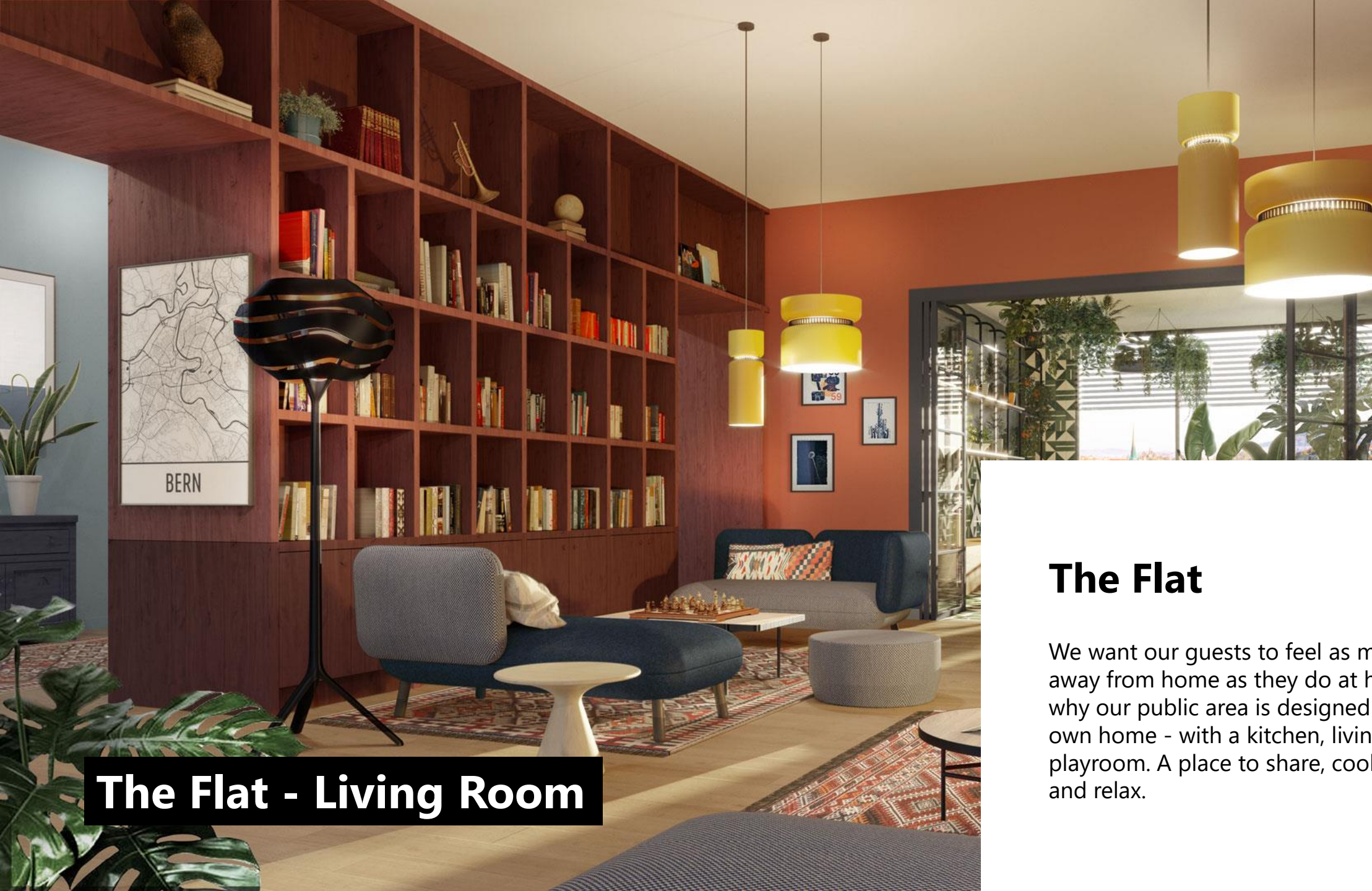


Stay KooooK Rooms

Stay KooooK Rooms is the further development of the award-winning concept. Smart solutions, a bed with a view that is much more than just a place to sleep and a completely new shower experience makes you feel at home even during short stays.

Stay Kooook - Rooms





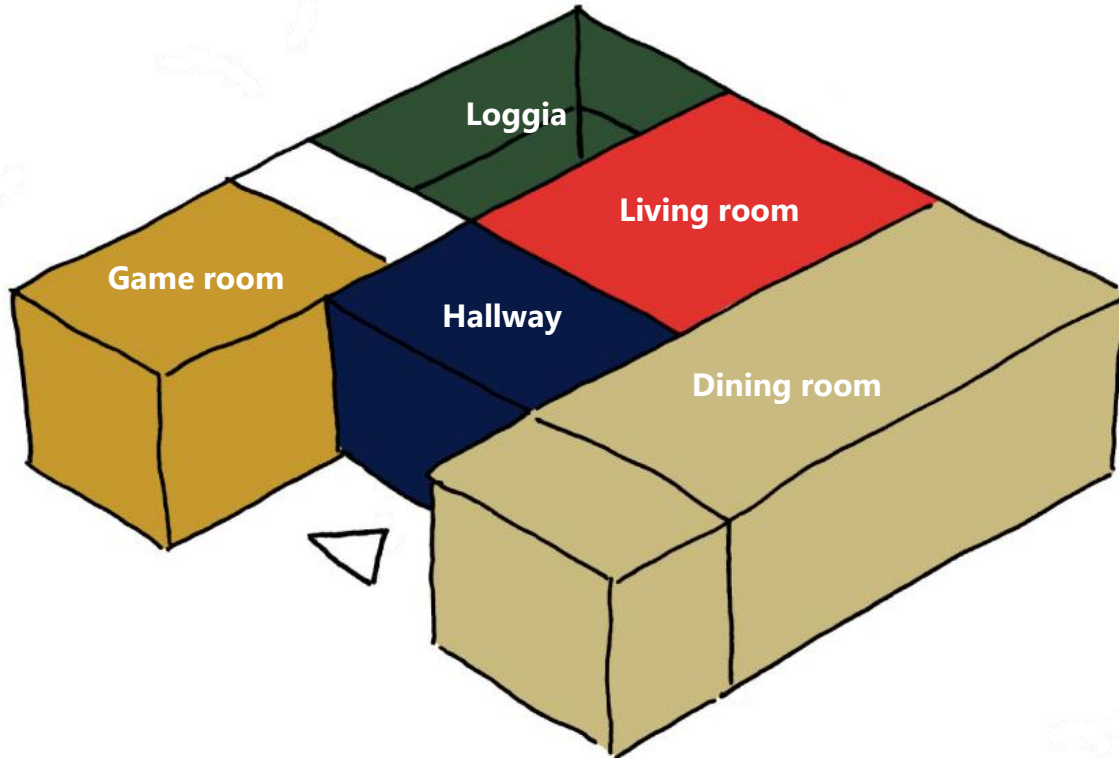
The Flat - Living Room

The Flat

We want our guests to feel as much at home away from home as they do at home. That's why our public area is designed like their own home - with a kitchen, living room and a playroom. A place to share, cook together and relax.

The Flat - Dining Room





The Flat

The apartment is divided into 5 areas.

Hallway

Information center (about the apartment and the city)

Dining room with kitchen

Multifunctional space (community table, coworking, meeting room)

Living room

Lounge, center of the apartment

Loggia

Green oasis to relax

Game room

Interactive space for playing games, Netflixing and having fun



Positioning

- Rooms & studios with the professional management of a hotel operator
- Space efficiency thanks to smart design and reduced food & beverage offer
- Combination of short and long-term stays ensures stable occupancy at average rates in line with the market
- Local hosts as contact persons create authenticity
- Flexibility and distribution via new booking channels (e.g. Airbnb)
- Ideal combination of "both worlds" of affordable lifestyle hotel products and extended-stay offers
- Central city center locations in A+B cities
- Focus on DACH region



Openings

Bern Wankdorf	2020
Bern City	2022
Nürnberg City	2022
Leipzig City	2023
Hamburg Altstadt	2025



Stay KooooK
Locations

Locations

