

SUITABLE FOR

- Future industry leaders and entrepreneurs
- Ambitious, passionate, skills-oriented individuals

PROGRAM BENEFITS

- Two immersive business field trips (Chicago and Shanghai), featuring meetings with hospitality leaders to expand students' global industry knowledge
- Real-world consultancy projects at top-tier hospitality businesses to develop strategic thinking
- Concrete networking opportunities, with companies recruitment visits, personalized career guidance and advice
- Multicultural leadership development, thanks to an international and diverse student body and faculty

ACCREDITATION



New England Commission of Higher Education

LEARNING OUTCOMES

- Apply critical evaluative skills when considering concepts in hospitality, marketing or finance
- Demonstrate an understanding of cross-cultural issues at research, academic and business level
- Manage change, challenge theories and strive to achieve excellence
- Use innovative thinking and analytical skills to achieve career goals
- Become an autonomous self-managing professional with high standards

BUSINESS AND LEADERSHIP ACTIVITIES

- Individual mentoring
- Specialized workshops
- Focused career counselling
- Consultancy projects

ENTRY REQUIREMENTS

- 23 years old
- Bachelor's degree
- Two+ years of work experience
- English fluency for higher education studies (Language exam scores required for non-native English speakers)



1

YEAR TO TRANSFORM
BUSINESS
UNDERSTANDING



2

BUSINESS FIELD TRIPS
Shanghai and Chicago



2

INTAKES PER YEAR
IN FEBRUARY
AND SEPTEMBER



3

FUNDAMENTALS

- Academic learning
- Practical arts
- Industry immersion



15:1

STUDENT
TO
FACULTY RATIO



300+

COMPANIES VISIT
LES ROCHES CAMPUSES
EACH YEAR
TO RECRUIT TALENT



100%

OF MBA STUDENTS ARE
EMPLOYED OR HAVE MULTIPLE
JOB OFFERS UPON GRADUATION*
(DATA 2017)



100+

NATIONALITIES
ON
CAMPUS

RANKINGS

TOP 3*

INSTITUTION
WORLDWIDE

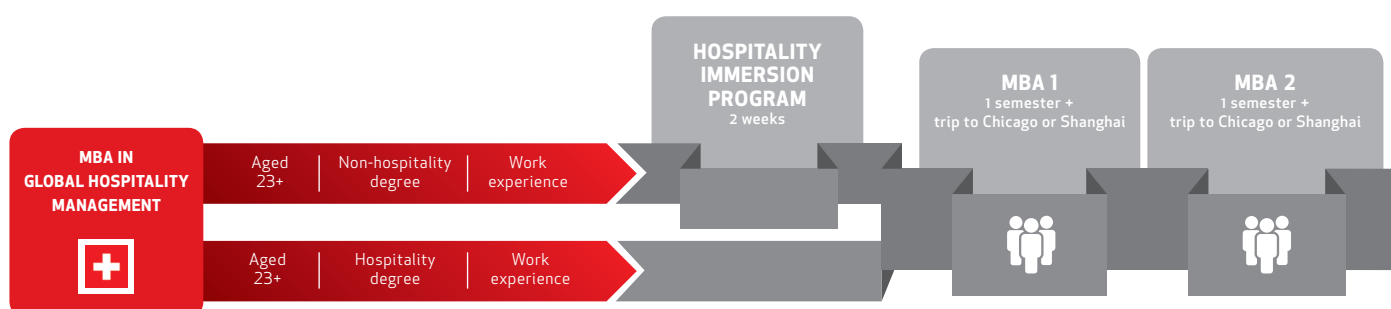
for
HOSPITALITY & LEISURE
MANAGEMENT

TOP 3*

INSTITUTION
WORLDWIDE

for
EMPLOYER
REPUTATION

* QS WORLD UNIVERSITY RANKINGS 2019



SEMESTER 1

- Leadership and Organizational Effectiveness
- Business Modeling, Innovation and Entrepreneurship
- Strategic Marketing and Sales in the Hospitality Industry
- Hospitality Financial Management & Budgetting
- Hospitality Demand & Revenue Management
- Two courses from the following:
 - Managing Organizational Development and Change
 - Hospitality and the Digital Disruption
 - Sustainable Development in Hospitality
 - The Economics of Hospitality

SEMESTER 2

- Corporate Finance and Shareholder Value
- Managing Destinations' Competitiveness
- Uncertainty, Data Analytics and Critical Thinking
- Strategy and Value Creation
- Consultancy Project
- Three courses from the following:
 - Hospitality Business Transformation and Digital Integration
 - Managing Real Estate and Properties
 - Investment Strategies for Financial Markets and Asset Management
 - Consumer Behaviour and Insights
 - Luxury Branding and Lifestyle Management
- One Business Consultancy Project

SEMESTER 2 - MBA BUSINESS CONSULTANCY PROJECT, WORKING WITH LEADING INDUSTRY FIGURES SUCH AS:



Les Roches reserves the right to modify the list of courses at any time and without notice.